



CDI RJ
Activity Report
FEBRUARY – MAY 2009



Activity Report – 02

REPORTING PERIOD: FEBRUARY – MAY 2009

CDI is very pleased to present this report to the Sanam Vaziri Quraishi Foundation on the progress reached and the development of the project carried out in the City of God community through the generous funding of your organization. Various important milestones were reached between February and May of 2009 of this year to assure the efficient execution of the project supported by SVQF, developed by Associação Semente da Vida (ASVI), in City of God, Rio de Janeiro.

COURSE IN COMPUTER SCIENCE AND CITIZENSHIP

The group for the course in Computer Science and Citizenship begun in April will conclude its activities in the month of August. We have a positive evaluation from the community as it relates to the development of the classes and the activities promoted by the educators. These groups began with an initial enrollment of 83 students and due to the enormous satisfaction of the group we did not experience any truancy in the classes for the months of April and May. During one of the monitoring visits we heard a statement by one of the students *"this has been very good to take this course and to have had these classes with Jane' (Jane is one of the educators on the team).*

It should be pointed out that the course is ongoing and the community actions have not yet been carried out. However, work to identify possible points of action are taking place. In the beginning of May the group began immersion into the community studies. This is an activity whereby the students observe their community: take photos, form impressions and begin to evaluate their realities in order to plan for the community action to take place.

For the graduation of this second term we held an event with the presence of the institutions of the City of God, as well as the families and friends of the graduates with the objective of not only dissemination of the project and strengthening the work in the community, but also to show the worthiness and dedication of the students that completed the course.

PANORAMA OF PUBLIC SERVED

Number of students in current term (2009): 83

Number of students graduated (Nov 2008/April 2009): 75

Average age of students:

10-18: 61

19-60: 12

TOTAL: 83

Average Level of Education of Students:

Primary School Education: 78

Secondary School Education: 5

TOTAL: 83

Sex of Students in current class:

Female: 47

Male: 36

TOTAL: 83

CDI MONITORING

In The period observed we carried out five monitoring sessions and the training of the team. Of this total, three meetings took place at CDI with the principal objective of enabling the team to develop a plan of sustainability not only for the CDI School, but for the overall institution.

The rest of the meetings were held at the project and with the project manager with the objective of aligning the partnership proposal and monitoring the pedagogic activities developed.

The next visits will take place:

Date	Objective
06/10	Monitor the classes and converse with the project beneficiaries. Line up the event for the inauguration of the new spaces.
07/01	Evaluation of the work (of the computer science and citizenship school & the new spaces – wins and challenges)
07/15	Take part in classes

Development of Methodology

The team from the CDI Community ASVI is implementing the CDI Methodology with its basis in the 'Step by Step of Digital Inclusion' an educational guide that supports the work of the educators and the coordinator of the CDI Community. This 'Step by Step' guide introduces the moments when the educators along with the students discuss their reality through the use of technological aids for the gathering of information and communication.



With the support of the 'Step by Step' the CDI Community team at ASVI is at this time developing the 'Reading of the World' with the students. This is the jumping off point, where the educators and the students will use the technology to gain and record information about the reality of the community in which they live. Upon carrying out the immersion in their community they will create a map of talents and needs of the community. The data brought forward by the students was:

Needs to be confronted:

- Violence in the community
- High incidence of school truancy
- Absence of attainment of secondary education in the community
- High indices of unemployment in the community
- Lack of basic sanitation in the community

Conquests:

- Conversation about the creation of a web portal about the community
- Concern with the transformation of the community
- After the recent arrival of a permanent police presence in the community and with the expulsion of the drug traffickers, community residents feel more secure and are desirous for positive change
- Opportunities for work in the local commerce

With the creation of a map of talent and needs, the group is defining the actions for mobilization, (through the use of technologies for information and communication) and the actions of change that will be developed in the community by the end of the course (August).

PLAN FOR SUSTAINABILITY

The support of SVQF has fostered the formation of a Group of 7 CDI Communities for the construction of a pilot project in CDI Rio de Janeiro aimed at strengthening the sustainability of the schools through the creation of a mini-grafica and a Cyber Cafe in partnership with the Brazilian Association of LAN Houses.

To develop this pilot project, CDI was able to leverage a partnership with 14 executives- through two Accenture volunteers from the CDI Community- who develop community enterprises in the areas of strategy, communication and management.

The group of schools in this pilot project, have since February taken part in periodic meetings for training purposes and in order to exchange their experience in the following areas: Business Planning, Management, Monitoring and Evaluation of Service Spaces.

In the CDI Community ASVI, the plan for sustainability involves: Rendering of services to the community (graphics center) and Access to the internet (LAN House) with a view towards structuring the sustainability of the institution.

Please refer to the related document: the business plan developed by the team that was previously shared with SVQF and is in a phase of revision with the participation of the volunteer consultants from Accenture.

VOLUNTEERING

Very motivated by the challenge for a greater pilot extended by SVQF, CDI worked to structure a study group as the fundamental pillar to encourage a culture of mobilization that involves the students, educators, community residents, and businesses, in the formation of a greater 'Network of Solidarity' at CDI, strengthening the actions of the communities and especially those of City of God.

The first steps for this initiative had already been taken during the promotional events, with the launching of the ASVI project as we disseminated information about the project in order to mobilize the community to strengthen this Network of Solidarity. We cite results such as:

- The Volunteer Cooperative of Accenture in partnership with Projeto Conexão, the first joint social venture of Brazil among NGO's CDI and the NGO 'Rede Cidadã' (Citizen Network), that works in the training and guidance of youth into the labor and enterprise market. This initiative includes highly qualified professionals in the area of Strategic Management, such as:
 - Gustavo Henrique Silva, Consulting – Accenture manages the Petrobrás account;
 - Paula Raja, Strategy, Accenture- Works in support of the development of enterprise actions

Creation of an institutional volunteer group that meets periodically with a focus on:

- Attracting new volunteers;

- Support for the development of the work of the institution (enrollment of students, serving in reception at the institution, developing sports and leisure activities and generating income for the institution):
- Planning for volunteer recognition to aid in the allegiance of volunteers that work with the institution.

CREATING SOCIAL NETWORKS

Beginning with the understanding that the Social Network contributes to the strengthening of social actions in City of God, ASVI takes part in the following networks:

City of God Portal: in the month of April ASVI together with 15 other institutions from City of God, inaugurated the Web Portal CDD ([www. cidadededeus.org.br](http://www.cidadededeus.org.br)).

Maria do Socorro, President of ASVI and a great 'companheira' of the work of the EIC/CDI Comunidade, defines the Portal CDD as such:

'I think...I don't think- I know, that this is one of the biggest conquests that the people here have had. Because this moment... we were constructing for one year, right? I will never forget the day that the people from MIT came here, through the incentives made by Celso (former CDI Strategic Director). And now we are implementing a space where the people will see the effects. Before, we did not know each other and so I think today we are more integrated, knowing the work of one another, knowing their difficulties, understand? The people are learning also a respect for the limitations of the institutions. Therefore, I am living this moment, I am learning allot, with the capacity building. (Source:

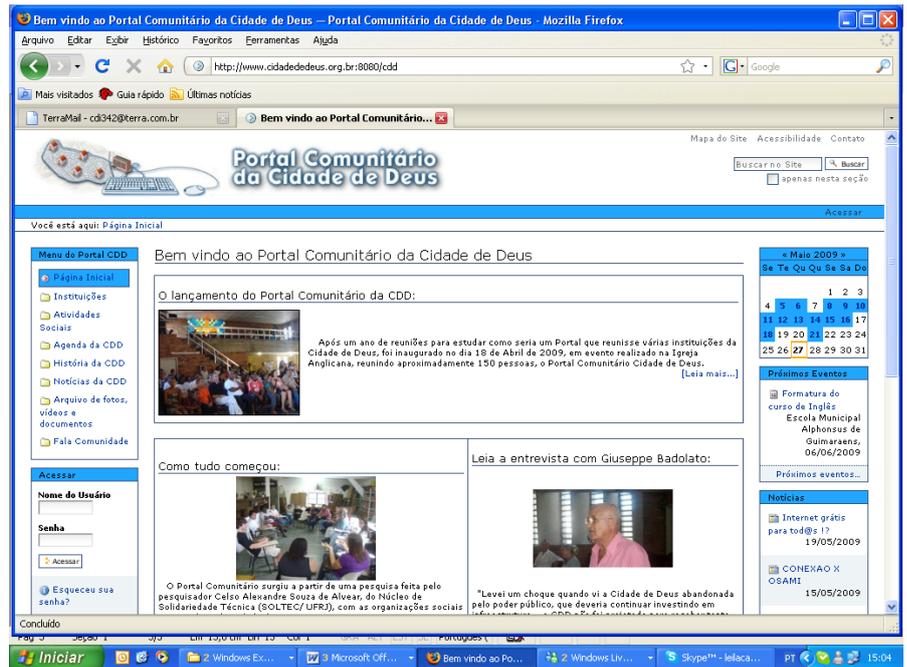
<http://www.cidadededeus.org.br:8080/cdd/materias-e-outras-paginas/entrevistas-com-instituicoes-do-portal-cdd>)



Computer Science & Citizenship Course *Class for Children*



Discussions in the 'Network of City of God' *Meeting between the institutions that compose the 'Portal of City of God'*



The Portal of City of God
 Screen image of homepage of the Portal

The creation of the portal reinforces the work of the community directed toward the social inclusion of the community. This portal has fostered a dialog for the fight to improve the place where the citizens live. The portal has only been online for one month and through the consolidation of effort it intends to conquer much for City of God.

Joining the Network - CDI RJ

INPAR and ASVI have laid out the work they will carry out jointly; owing to the geographic proximity and alignment of the proposal of work, and in order to exchange experience and strengthen their institutions. These actions are:

- Meetings to exchange experience and for mentoring by INPAR in the development of the methodology and dealing with problems of a technical nature.
- Development of a work plan to strengthen the methodology of early digital inclusion for the youngest beneficiaries they serve. The objective is to promote an interchange between the children to discuss questions like the use of the internet, cultural themes, and the responsible use of natural resources.
- Carry out on-line chats between the children to incentivize them to use the internet not only to play, but also to learn and communicate.

Events

An event to celebrate the Month of Digital Inclusion was held on the 30th of March, simultaneously at both ASVI and INPAR (these events were held throughout Brazil and in our entire network of CDI schools as well).

The activities that took place were:

- Workshops in Computer Science (editing images, Audio editing),
- Internet access for the community,
- Lectures about the responsible use of the internet,
- Lectures about the conservation of electricity,
- Lectures about sexual education- an action of great relevance for the knowledge of adolescents in the community, the majority of whom begin sexual relations quite early in their lives,
- Workshops on assembly and maintenance of desktop computers,
- Playful workshops teaching digital inclusion to young children,
- Dissemination of information about the courses and services developed in the local CDI Comunidades (CDI schools).

The event included the presence of more than 107 people that spent the day at the institution. At the end of each lecture and/or workshop there were raffles for gifts and this made the day even more fun and enjoyable. It was a day filled with learning and lots of amusement.

IMPACT OF SUPPORT BY SVQF ON ASSOCIAÇÃO SEMENTE DA VIDA

With six months of support from SVQF the work developed by ASVI in the community, the team of CDI Rio, and of CDI Community identified the following impacts of this partnership through the work developed by the institution:

- Construction of a plan for sustainability of the project of Digital Inclusion;
- Opportunity for the guidance of the students (attended by ASVI) into the formal labor market;
- Substitution (replacement) of a technology park that had an inadequate configuration to develop courses;
- Wireless Internet;
- Amplification of the number of students benefitted, due to the hiring of educators and a coordinator for the project;
- Impacting the lives of the 3 members of the team that were trained and now have the opportunity for work after much time spent unemployed;
- Strengthening the work of the institution with younger children through the introduction of methodology from the CDI Network;
- Low indices of CDI class truancy in the courses offered in November, 2008 and March 2009: 2% and 0% respectively;

IMPACT ON THE LIVES OF THE STUDENTS

To follow are some of the testimonials of the students and educators from the school about the impact that the project had in their lives.

"The reality that I live has been revealed to me through a different form of discussion. This has changed the way that I see things. I am being more responsible and caring more about things." Bruna, student

"I feel fulfilled having made the IT course. I had never had a class in computers, I didn't know how to work with them. Now it is MARVELOUS when I see what I am learning." Adriana, student.

"The course is very good. Jane is a great professor, she has a lot of patience. It is very good to come here." Class of Jane – Monday & Wednesday afternoon

"Work in this project has changed my life. My routine has another side, at times it gets a little crazy. But I am loving it." Magnólia, coordinator of CDI Comunidade ASVI.

RESULTS OF THE PROJECT

RESULTS OF THE PROJECT February - May 2009	
EDUCATION	
Children benefitted by the project	22
Adults benefitted by the project	61
Number of people who obtained access to information technology	150
LIVES AFFECTED	

Number of people who generated sustainable income through self-employment or new job opportunities	25
Direct beneficiaries	83
Indirect beneficiaries	249
Number of small and medium enterprises expected to be supported with capital, technical assistance, or technology:	4
INCREASE IN THE NUMBER OF STUDENTS BENEFITED BY THE INSTITUTION	
Number benefitted before the partnership with SVQF (annually)	25
Number benefitted after the partnership with SVQF (annually)(project in operation for just six months)	158
Goal of the project	240

ASVI ON THE WEB

The following links are to videos and photos of the project and posted by the project:

- Vídeo:

<http://vids.myspace.com/index.cfm?fuseaction=vids.channel&ChannelID=471912801>

- Photos:

<http://viewmorepics.myspace.com/index.cfm?fuseaction=user.viewPicture&friendID=471912801>

The blog on the Orkut page for ASVI (a Brazilian FaceBook like website) was hacked and at this moment is in a phase of reconstruction, it will be back up soon.

IMAGES OF THE PROJECT OF DIGITAL INCLUSION IN CIDADE DE DEUS



The women of the project (Maria, Jane e Magnólia)



IT Class



The team of CDI Comunidade (Márcio, student; Magnólia, coordinator; Jane educator).



Working in Paint Program (editor for design, and drawing). Activity: How I See My Community.

Immersion in the Community – Images registered by the class of Comunidade - ASVI in one of the activities developed by the community

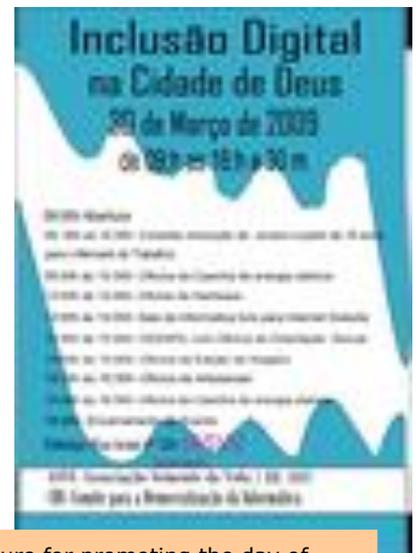


CDI Comunidade Team in training for writing of business plans

Events from the Day celebrating the month of Digital Inclusion with ASVI and INPAR



Lecture on sexuality (this was helped in the INPAR space) and developed by the Coordinator from CDI Comunidade ASVI)



Brochure for promoting the day of Digital Inclusion produced by ASVI.



Palestra sobre o uso responsável da Internet (também realizada em parceria com o INPAR)



Doll house used for the lecture on conservation of electricity.